



VRS	VRS	76	2CA	NBCN	3NET
MCD	MCD	76	1ARIS1000029841	NBCN	20000507135431-0500000012 N N

F2	F3	CODE TYPE	ENCODED NO	YEAR	MN	DA	HR	MN	SC	ZULU	DURATION	CAL
VBS	76	1ARIS	1000029841	2000	05	07	13	54	31	-0500	0:00:12	

N1	N2	N3
2CA	NBCN	3NET

TITLE	PERFORMER	CALC COMPOSER	CALC COMP SOC	CALC PUBLISHER	CALC PUB SOC
ROUNDBALL ROCK	JOHN TESH MUSIC	JOHN TESH	BMI	TESH MUSIC	BMI

DATE	TIME	TIME	DURATION
SUNDAY, MAY 7, 2000	13:54:31	1:5431 PM	0:00:12

PROGRAM TITLE	NBA ON NBC
USE	BI
USE DISCRETION	BUMPER
TITLE	ROUNDBALL ROCK
PERFORMER	JOHN TESH MUSIC
CALC PUBLISHER	JOHN TESH
CALC COMP SOC	BMI
CALC PUBLISHER	TESH MUSIC
CALC PUB SOC	BMI
NETWORK	NBCN

FIG. 2

### MUSIC CODE DETECTION COMPOUND FIELD VALUES

FIELD	START	SIZE	DESCRIPTION
RECORD HEADER	1	16	CONTENT ID DETECTION DESCRIPTION.
CONTENT CODE TYPE	17	4	TYPE OF CODE USED FOR IDENTIFYING CONTENT.
CONTENT CODE	21	20	CODE IDENTIFYING DETECTED CONTENT.
DETECTION DATE	41	8	DATE ON WHICH DETECTION BEGAN
DETECTION TIME	49	11	TIME AT WHICH DETECTION BEGAN
DETECTION DURATION	60	6	DURATION OF CONTENT OVER WHICH CODE WAS DETECTED.

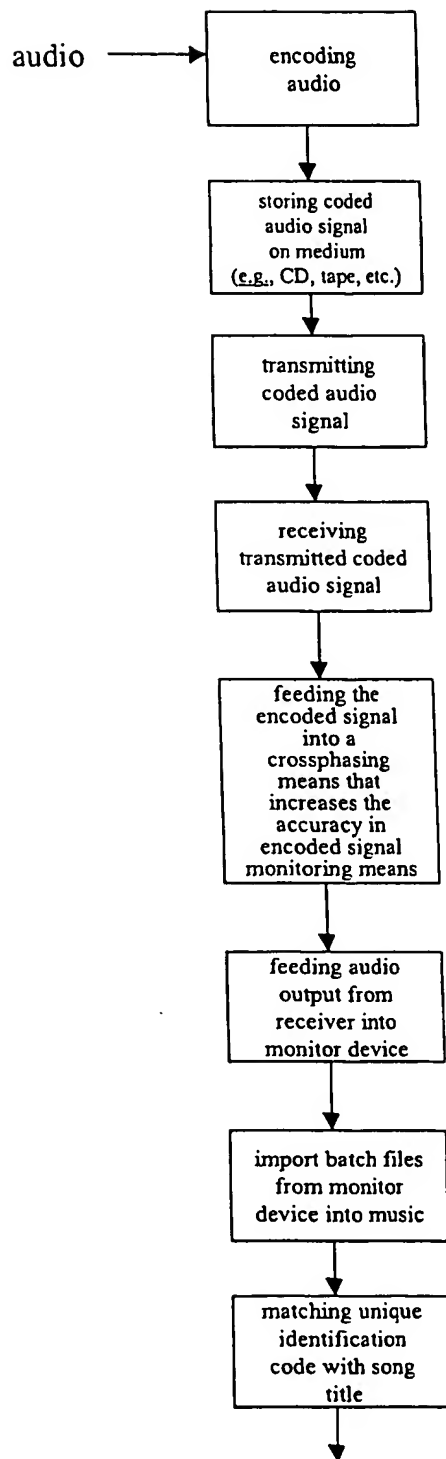
FIG. 3

### SOURCE COMPOUND FIELD VALUES

FIELD	START	SIZE	DESCRIPTION
RECORD HEADER	1	16	RECORD TYPE.
AUDIO MEDIUM ID	17	4	AUDIO BROADCAST MEDIUM.
BROADCAST IDENTIFIER	21	8	BROADCAST IDENTIFIER SUCH AS CALL SIGN OR SERVICE NAME.
BROADCAST FREQUENCY/ CHANNEL	29	6	STATION BROADCAST FREQUENCY OR CHANNEL.
STATION FORMAT	35	2	STATION BROADCAST FORMAT.

FIG. 4

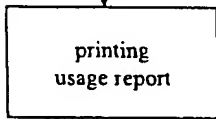
Figure #5



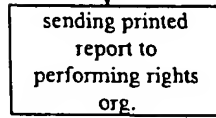
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importing song
title information
into music cue
sheet if match

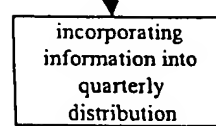
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usage report



sending printed  
report to  
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incorporating  
information into  
quarterly  
distribution

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